

AUGUST 2022



DUSA Ri-Monthly Newsletter

DUSA Social Gathering

JUNE.1ST

DUSA Summer Terrace Gathering was held at a beautiful terrace of Park Hyatt Hotel after a long time.



More than 70 guests attend the reunion party in the evening. Many DUSA members finally met each other and gathered again and quite enjoyed the beautiful sunset with exquisite wine provided by the bar of Park Hyatt.

How to Survive or Thrive your business in China during the Omicron variant outbreak?



June 14, DUSA Quarterly Captain dinner at Kempinski Hotels Suzhou Executive Lounge. "How to Survive or Thirve your business in China during the Omicron variant outbreak?" it's a topic can trigger many discussions. This captain dinner was held in the format of Panel Discussion with the topic of "Survive or Thirve your business during Covid19". Before the dinner, many guests shared their own industry stories and practical measures to inspire and support each other. Beautiful view, delicious food and exquisities service provided by Kempinski Suzhou.

Captain's Dinner

DUSA Workshop Safety of Lifting and Hoisting Operations



June 28th, DUSA Workshop, Vicky Hu, Operation Director in SF group presented the topic of "Introduction of Lifting and Hoisting Operation and Equipment Safety" and also shared her experience in "People safety management and management system". After the presentation, Ms. Vicky took a factory tour for guests.

18: 30 to 21:00, 29th June 2022 116 F, Niccolo Hotel Suzhou InterChamber Suzhou

June 29th, the China-Italy Chamber of Commerce (CICC) with the support of DUSA European Association Suzhou, Talcang Round table, Swedish Chamber of Commerce in China, successfully held the network "INTERCHAMBER SUZHOU" at Niccolo Hotel Suzhou.

It was a great occasion for guests from different Chamber of Commerce in Suzhou to exchange contacts, form business





DUSA Training Building a learning organization -learning agility

Learning agility has become an increasingly popular concept in the last decade. June 9th, Rena Gu, Senior Consultant at Leader's Gene Consulting has shared several perspectives on the topic.

DUSA Roundtable Marketing Srategies for China Market

On June 23rd, DUSA Held the Roundtable at MODULA (China) Automation Equipment Co., Ltd., one of DUSA member companies. The topic of this Roundtable is "Marketing Strategies for China Market". More than 40 people attended this event

At the beginning of the event, DUSA Vice Chair, Mr. Luciano Marzaro gave the welcome remarks to every participant and the host company.

Mr. Miguel Fabra, Ms. Jane Huang and Mr. Fabrizio Ferrari from MODULA shared their successful experience in developing China domestic Market. Associate Professor Anna Y. Tian from IBSS, Xi'an Jiaotong-Liverpool University shared her research on how MNCs could enter and develop domestic market in China and offered some professional suggestions.













After the presentation, all participants visit the MODULA factory. Everyone was impressed by the clean and tidy production line and highly automated intelligent production line.

Modula was founded in 1987 in Italy, specialized in the production of automatic vertical warehouses, it has in total 4 manufacturing centers, located in Reggio Emilia (Italy), Maine and Ohio (US) and Suzhou (China). All the factories are unified with the latest automated production technologies, serving nearly 20,000 customers worldwide.

Modula (China) factory is a model of Industry 4.0, and so far the only foreign automatic vertical warehouse brand that has the production facility in China. All the products are certified by TUV-GS, responding to the needs of customers in all industries with the highest quality.

DUSA/GAMI Training

Since June to July

DUSA/GAMI organized online and offline training series.

The online training series was on smart manufacturing. In these courses, experienced trainers and consultants shared the topics on the smart manufacturing online weekly. There were 7 courses covering Shop Floor Management, Quality Management, Lean, Global Production, Factory Layout and Supplier Management.

SMART MANUFACTURING









GAMI has also scheduled Offline Training Open Courses, it was a series of topics in low cost to deliver advanced skills and ideas for









Production, Six Sigma, and Digital Twins for their continuous improvements.

Suzhou Foreign Affairs Office visited and researched **DUSA European Association Suzhou**

On July 15, Yu Feng, member of the party group and deputy director of Suzhou Foreign Affairs Office, and her team went to DUSA European Association Suzhou and Roche Diagnostic Products (Suzhou) Co., Ltd. for research, to further deepen cooperation with Europe, create a good business environment, and serve Europeaninvested enterprises to invest and develop in Suzhou, and have discussions and exchanges with representatives of the Chamber and enterprises





DUSA/CEIBS Webinar

Developing Strategic Agility for Turbulent Times



The ongoing COVID-19 pandemic has caused unprecedented economic upheaval and uncertainty around the globe, plunging companies into crisis and a battle for survival

July.19th, "Developing Strategic Agility for Turbulent Times" was held online. Prof. Jeffrey L. Sampler, a Professor of Management Practice in Strategy at CEIBS shared some thoughts on the topic.

During this webinar, Prof. Sampler introduced key principles of strategy that would help companies better prepare themselves for turbulent times. He challenged conventional strategic thinking and revealed why the typical tools of strategy were no longer relevant with our needs, and why the 'business as usual' model didn't work anymore.

DUSA/IBSS Webinar

Managing Business in an Evolving Landscape

This July, we are glad to introduce the Break and Change Talk Series provided by our annual partner International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University (XJTLU).

June.21st, the topic "Managing Business in an Evolving Landscape" was successfully held online.

This event invited Mr. Yifei Zhang General Manager, East China, Control Risks presented his topic of "The dynamics of China-US relationship". Mr. Fabrizio Merz General Manager, Gefran Beyond Technology, shared some points related to the effects of the pandemic on his organization. Dr. Haili Wu, Associate Professor of Practice in Economics at IBSS, XJTLU shared topic of "Changes from the Cross-Cultural Psychology Perspective".



July







Experienced Professionals & Young Talents



In many companies, young people are taking on an increasingly important role in the workplace: post 90's staffs maybe are not yet at manager level, but they are growing; post 00's staffs are entering companies to join as junior team members. These post 90's and 00's generations are different like 80's/70's. Ouite lot of reports and discussions have been addressed in the past few years about how to lead, manage and motivate these young talents after they enter companies. Overall seems very challenging for most of companies.

July 27th, The "Dialogue between Experienced Professional and Young Talents" was successfully held Around 50 people from DUSA member companies attended this event. The event was graced by two speakers; Mr. Oliver Buergstein, CEO Asia, Member of the Board at ruhlamat Automation Technologies (Suzhou) Co., Ltd., Mr. Xiaowei Niu, General Manager at Reitz Fans (Suzhou) Co., Ltd. It was such a glam having experienced professionals dialogue with young talents which also included trainees and just graduated students from different sectors. Both executives and young talents felt like they were one big family having a space to really converse beyond the confines of official duties and operations.





DUSA Training

August. 8th DUSA Training "7 Tools for Quality Management" was successfully held at SND International Convention Center.



Mr. Mike Wang shared many useful topics about "Spacer and General Introduction of 7 Quality Tools", "Checklist, Pareto Chart and Scatter Chart", "Fishbone Diagram, Stratification and Histogram" and "Control Chart".

Seasoned expertise with more than thirty-year experience in Lean and Six Sigma, OpEx, and TOM, Mike served various managerial roles in MNC companies including Six Sigma Black Belt, Lean Six Sigma Master Black Belt, APAC Digitization Manager, Quality Manager, APAC CPI Director, Senior Operations Director and Vice GM, his scope ranged from one site to multiple locations.

HR Circle

August 18th, DUSA co-organized the 7th 818 HR Management Digital Transformation Forum in Suzhou. The topic of the event in this year was the Digital HR Management. The discussion between HR managers from different companies got heated and everybody had a good take away home



Sports circle



DUSA Sport circle is also popular among members. July Badminton, June Basketball and August Football Basketball were successfully held in Olympic Center. It's a good way of exercise and interacts with other members.

Social gathering

After a whole hot summer, finally on the first day of cooling down in Suzhou, DUSA's members and friends gathered with great view and atmosphere at Mansion Seventeen





Around 50 guests attended the reunion party in the evening, and it was great catch up with old friends. Everybody enjoyed the beautiful Jinji Lake view at the terrace.

DUSA Workshop

Finance Transformation -How to be a successful finance BP



August.26th, DUSA Workshop was successfully held in Barry Callebaut (Suzhou) Chocolate Co., Ltd.. Thanks for the host and company introduction by Newman Chang, the Plant Manager.

More than 20 guests attended the event. We honored to invite Mr. Bian to present the topic. Mr. Bian holds MBA certificate and is owner of CGMA & CIMA certification. He has 14 years' working experiences in overall finance functions in international companies.

DUSA Bi-Monthly Newslette



Welcome New Members



MacDermid Enthone Industrial Solutions (MEIS) innovates and manufactures chemical compounds for all surface coating applications including cleaning, activating, brightening, electro and electroless plating, anti-tarnishing and rust inhibiting. Their products improve the durability and aesthetics of both metal and plastic surfaces. End use applications for our treatments include aerospace, automotive, electronics, luxury goods, oil / gas and sanitary fittings. In these industries, MacDermid Enthone is the supply chain partner who adds value to your business.



AHP Merkle GmbH stands for 100% quality in the development, construction and manufacture of high-quality hydraulic cylinders. Since 1973, they have provided competent and reliable help to renowned customers, many of whom are active in the fields of tool and mold construction and mechanical engineering. As the policy of quality is at the heart of the company, along with flexibility and continuous innovations, AHP Merkle is dedicated to achieving 100% Customers Satisfaction the only acceptable standard by which they can measure our success!



FuturaSun was established in 2008 by a team of managers in Veneto, Italy's hub of the photovoltaic industry. They specialize in the production of high-performance photovoltaic modules and FuturaSun operate in more than 70 countries. Their headquarters are located in Cittadella, in the PADOVA Province, Northern Italy. Their production plants of photovoltaic modules in Asia ensure a production capacity of 1.2 GWyear.



Eutron is a forward looking company striving to anticipate the technological evolution and future challenges of the "Intelligent World" forming around us. Complex system integration, Digital Technology and Wireless

communications, together with Energy Efficiency and Green Technology are becoming key focus areas for the continuing success and growth of Eutron. Eutron offers tailored solutions to its customers.



Prodrive Technologies has a passion for technology. They design and manufacture electronics, software and mechanics. In close cooperation with their clients, they develop and deliver a wide range of high tech products, systems and solutions, employing techniques that are extremely efficient and often unique. They do everything in-house, cover virtually every conceivable market and use the very latest process techniques, many of which they've developed themselves. As a result of this innovative approach, they are among the fastest-growing technology companies in Europe.



Founded in Pisa, Italy in 2001 (with office also in USA, Germany, France, and China-Suzhou), Roboris originally devoted to producing complex Post

Processors for Pro JENGINEER and Catia, and in 2005 a decision was taken to focus 100% on the Machine Tool and Robot Simulation areas. Roboris develops Eureka Virtual Machining, an innovative application for simulating CNC Machine Tools and programming Robots (through CAD/CAM). Recently, also the Additive industry has been approached, alongside with the toolpath optimization sector. All Roboris software is designed and developed internally, allowing for in-depth customization at any level. The Company's business strategy is based on direct sales and partnerships with CAD/CAM makers/resellers, Machine Tool makers, and DEM's. At present Eureka is sold and supported worldwide, either through our direct subsidiaries or our resellers network.

DUSA Bi-Monthly Newslette



Interview





Stefano Russano

Stefano Russano arrived in China in 2016, joined Futurasun in 2022 and co-founded the EPC Division with its offices in Suzhou. Currently holds the general manager and Business Development position. Stefano Role is to strengthen Futurasun turnkey Photovoltaic rooftops and solar farms business in China.

Stefano has more than 15 years of experience in construction, electrical and plumbing fields. From an early age, he actively participated in the development of the family business in Italy through which he was able to develop strong technical knowledge and business skills.

The world is facing an unprecedented energy crisis which is accelerating the energetic transition. Strong demand of renewable energy solutions is helping Futurasun business and the company is growing very fast.

"Futurasun is a global PV panel manufacturer with a current production capacity of 1.26W in taizhou, China. Our takes, in terms of manufacturing capacity is to set up the new China headquarter in Suzhou by 2023. The new facility will include solar cells and solar panels with a capacity up to 26W and will cover an area if 300MU (200K sqm). The same goes for our EPC division which will see a significant expansion in terms of projects potentially up to 100 MW of turnkey PV plants installed by the end of 2025. "said Stefano.

"Suzhou has a dynamic business environment with a lot opportunities. Holding a key role in a fast growing company like Futurasun, being part of the energy transition effort is for sure an exciting and challenging adventure. With full commitment to our customers I tend to combine the enjoyment of life in Suzhou with work affairs." Stefano said.

Eton House



EtonHouse International School German Speaking Family Day

Earlier this summer, DUSA member EtonHouse International School held a family day for German speaking families. They welcomed 11 families from Germany, Austria and Switzerland who enjoyed an afternoon of sun, BBQ, beers and kids' entertainment.

EtonHouse's newest faculty member Valerie from Bavaria, was there to meet the families and explain more about the school's new German language programme that she will be leading. The programme is aimed towards families with one native German speaking parent and children born and raised outside of Germany. As of 2022/12, children from nursery through to primary can enjoy 3 hours German lessons per week. This will expand depending on demand.





EtonHouse International School caters for children from 2-18. From grade 1 there is a choice of two educational pathways. Their well established IB programme and the new Middleton International Division which they launched last year. Middleton offers a genuine international school education but for fees similar to the foreign language/bilingual schools.

For more information contact: Michael Tame. Email: michael.tame@etonhouse.com.cn. Tel: 18662191465



DUSA 2022 Oktoberfest



Our biggest event of the season, the traditional DUSA Oktoberfest is coming for the 18th consecutive year! As three core elements of Oktoberfest-Tradition / Quality / Passion will be demonstrated continually in this year of event. We will bring you a high quality experience!

It will be held from September 15-18 September, 2022 at Kempinski Hotel Suzhou. Big shouts to our 2022 Oktoberfest sponsors and Kempinski Hotel Suzhou for supporting.

Organizers





2022 Oktoberfest Sponsors

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